

World Kidney Day @ Hong Kong 2014 - Sunday 9 March 2014



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Attended by 800 renal patients and healthcare professionals

Welcome by

Dr. Cheung Wai-lun, JP

D(CS), Hospital Authority

Dr. Lui Siu-fai, MH, JP

Chairman, Hong Kong Kidney Foundation

Dr. Samuel Fung

Chairman, Hong Kong Society of Nephrology

Guest of Honor:

Dr. Ko Wing-man, BBS, JP

Secretary for Food & Health

HKSAR Food & Health Bureau

Address by

Prof. John Leong, SBS, JP

Chairman, Hospital Authority

Dr. Leong Che-hung, GBM, JP

President, Hong Kong Kidney Foundation

Prof. Richard Yu, SBS, Patron, HKKF

Prof. Philip Li, Council member, ISN





Love our elderly
Prevent kidney disease

「愛長者、防腎病」

8 glasses of water a day for good kidney health
(General advice for healthy people)

腎康的方法是 每日飲8杯水

Street Drama – Kidney illness by Hong Kong Society of Nephrology





A survey of the general public's understanding of kidney disease together with free measurement of blood pressure was conducted at 12 housing estates on 12 Sundays during Dec 2013 – Feb 2014.

2000 people attended for the free blood pressure checkup

The findings of the survey was presented at the opening ceremony of the WKD



Findings from a public survey of 1900 people at 12 public housing estates

- 67% has either hypertension &/or diabetes & / or hyperlipidaemia
- 92% not aware of Non-steroidal anti-inflammatory drugs can harm the kidneys
- 60% do not know to control hypertension, diabetes or hyperlipidaemia
- 95% do not know how to protect kidneys



Beautiful Sunday – A song to promote kidney health
Singing by Choir from Wanchai Methodist Centre For The Seniors



Beautiful Sunday – A song and dance to promote kidney health
Singing and dancing by doctors, nurses, healthcare professionals and



Performance by Renal patient groups





Supported by voluntary organisations





Sponsors of the WKD event



Video clips (to view, click on icon)



<http://youtu.be/b4q0Vej1BEg>



<http://youtu.be/UJftSw2TIN8>



<http://youtu.be/dWtADtat4v8>



<http://youtu.be/nApuccXUguE>



<http://youtu.be/UvOcdM5mjj8>



<http://youtu.be/nkqJvJp3x7g>

<http://youtu.be/iy7P6dRC4gk>



http://youtu.be/G_zagbFpCMA

Media coverage on 9-10 March 2014

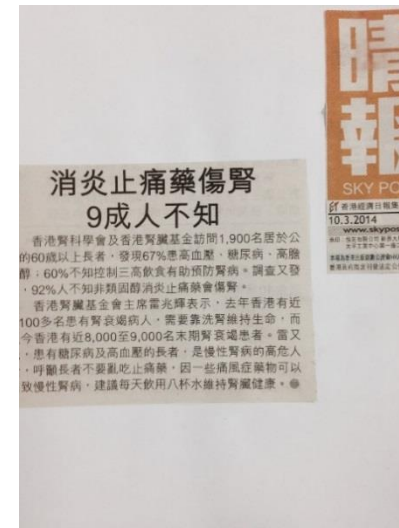
28 media coverage - 7 Print (circulation \$1.9m) , 4 Electronic media, 17 Online



本港去年有一千多人患末期腎衰竭，當中有一半是六十五歲以上長者，有醫生提醒長者不要胡亂服藥，加重腎臟的負擔。

香港腎臟基金會調查，一千九百個六十歲以上長者，發現有超過九成人不知道非類固醇的消炎止痛藥可以引致慢性腎病，另外亦有六成人不知道避免三高飲食可以避免腎病，建議加強長者教育，又建議市民培養每日飲八杯水的習慣。

<http://news.tvb.com/local/531beb366db28c1205000000/>



We need to take action to prevent kidney diseases in Hong Kong. Early detection and appropriate treatment can prevent disease progression and complication.

世界腎臟日中文網頁
<http://chinese.worldkidneyday.net> (雙)

以上內容，結果顯示香港市民對腎臟健康的關注不足，建議醫務人員加強向市民進行教育，否則長此以往將會引致成為末期腎衰竭，需要接受長期透析生命。

香港腎科學會簡介 www.hkron.org

香港腎科學會 (HKRON) 是一個由腎科專科醫生組成的專業組織，旨在促進腎科醫學的發展，提高腎科醫生的專業水平，並為腎病患者提供優質的醫療服務。

▲腎科專科由多位腎科醫生組成，包括腎臟專科、綜合中腎、血液透析、腎臟移植、及腎臟科(腎科)等。 腎科專科醫生會為病人提供全面的腎科服務，包括腎臟檢查、診斷、治療、手術、腎臟移植、血液透析、及腎臟科(腎科)等。

▲腎科人才來自多個一級醫院及專科診所，香港腎科學會為腎科醫生提供一個專業交流的平台，並為腎科醫生提供一個專業交流的平台，並為腎科醫生提供一個專業交流的平台。

香港腎基金會簡介 www.hkrf.org.hk

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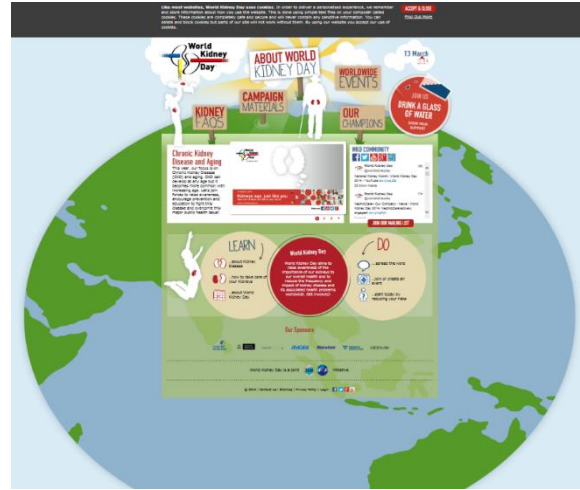


<http://youtu.be/djUjkuN-Cic>

World Kidney Day @ HK on Roadshow

A 60 seconds video clip of the highlights of the World Kidney Day @ HK 2014 was shown on Roadshow (a video media on public bus) to promote the kidney health message.

The video clip was shown 12 times daily on 2,600 buses for 10 days from March 21 to 30 2014.



World Kidney Day Website English Version

<http://www.worldkidneyday.org/>



World Kidney Day Website Chinese Version hosted by HKSN, HKKF

<http://chinese.worldkidneyday.net/>

Simple Chinese character Version
<http://simpchin.worldkidneyday.net/>