

Living well with kidney disease 積極面對腎病 復康豐盛人生



Hong Kong Kidney Foundation

Hong Kong Society of Nephrology Hong Kong Association of Renal Nurses

HKARN 香港肾科護士學會

World Kidney Day is a joint initiative of 🔅 ISN 🐠 Partner: Alliance of Renal Patient Self-help Association

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Events:

- World Kidney Day @ Hong Kong Webinar 7 March 2021
- Newspaper full page special article on 4 **newspapers** 11 March 2021
- World Kidney Day ISN & IFKF-WKA Webinar x2 11 March 2021
- Mass Transit Railway (MTR)

346 **Community poster (small)** – 7 to 13 March 2021

30 seconds video clip – March 29 2021 for 5 days (TBC)

95 plays per day, spot telecast in any 107 units of 103" Digital Motion in 27 key stations and any 33 units of concourse.

300 large trackside advertising **lightbox panel** (5 April 2021 TBC)

• Radio programs

Metro 8 March 2021 (Dr. SF Lui)

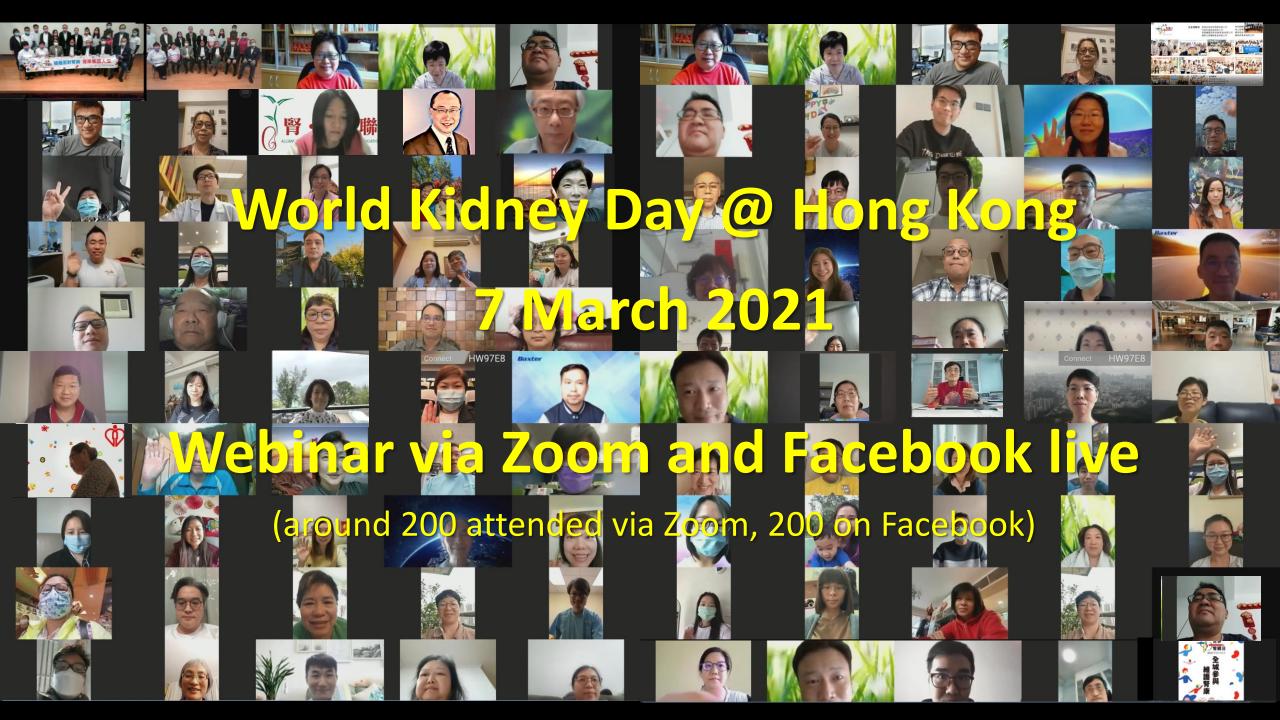
RTHK 12 March 2021 (Dr. Cheng Yuk Lung), 19 March 2021 (Dr. SF Lui).



Zoom & Facebook Live Sunday 7 March 2021 World Kidney Day @ Hong Kong Webinar

Face the kidney disease positively. Enrich life with full rehabilitation Active participation Hand in hand together Self motivate and be strong

A webinar on The findings from patient survey Sharing by patients Panel Discussion















Dr. Constance Chan, JP. Director of Health



Dr. Tony Ko, Chief Executive, Hospital Authority.







積極面對腎病 復康豐盛人生

Kidney disease -> a burden, a challenge

Troublesome symptoms, Affecting all parts and function of the body mobility, daily live activities, work and way of life Also affecting family members and friends.

積極面對腎病 復康豐盛人生

Patient

hopes to continue life freely with dignity maintains his/her role and in the function in the society Able to manage and control own health and wellbeing.

積極面對腎病 復康豐盛人生

積極面對腎病 復康豐盛人生

Kidney disease management

Current: Disease-centred

renal replacement therapy to prolong life

Future: Patient-centred

Patient's priority and value, overall effectiveness ·

<u>Current</u>: Negative, restraint, limitation, oppression <u>New way</u>: Active, autonomous, participating, possessing

> Motivate them to be an active participant in the care process

積極面對腎病 復康豐盛人生

Life participation

is important for patient and his carer

積極面對腎病 復康豐盛人生(1)

- 1. **Empower** patients with CKD and their family members or other care-partners to achieve the health outcomes and life goals that are meaningful and important to them.
- Advocate for strengthened *partnership* with patients in the development, implementation and evaluation of interventions for practice and policy settings, that enable patients to live well.
- 3. Emphasis on a **strengths-based approach** which encompasses strategies to support patient resilience, harness social connections, build patient awareness and knowledge, facilitate access to support, and establish confidence and control in self-management.
- 4. More effective and more integrated and holistic **Symptom management** for all patients with kidney disease beyond traditional kidney therapies

積極面對腎病 復康豐盛人生(3)

We must move **beyond the status quo** and advance patient-centeredness in research, practice and policy. **Patient empowerment, partnership** and improved communications, combined with a paradigm shift towards a **strengths-based approach** to care, can inspire confidence and hope in patients that they can live well with CKD.

Framework "Living well with kidney disease"



Strengths-based 基於力量的方法

approach Communication and education Build resilience Strengthen social connections Increase awareness and knowledge Access to support Build confidence and control with self-management

Clinical strategies 臨床策略

Preserve kidney function Patient-friendly lifestyle and diet Pharmacological management Delay dialysis start if possible Incremental transition to dialysis Patient-centered dialysis prescriptions Preserve residual kidney function

From framework to <u>ACTION</u>

Patient participation Patient-centred



積極面對腎病,復康豐盛人生 如何生活得更好?

香港腎臟基金會、香港腎科學會、香港腎科護士學會 聯合舉辦

病人問卷調查

• 現時你的生活過得好嗎?

• 那些事項令你的生活過得不好?

你可以做些什麼事令你的生活過得好些?
醫護人員/家人如何可以在醫療項目、生活或其他方面協助你?

問卷可協助你進行自我評估和反思。

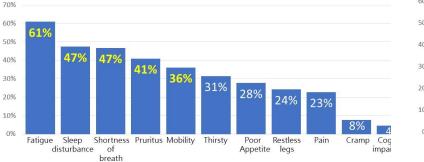
我們想知道您的狀況,可能困擾您的事情 以及我們能為您做些什麼?

2021年1月11日至2021年2月11日 請花5分鐘時間填寫在線問卷。 (不記名的、請只填寫一次)



請開啟手機或平版電腦的相機功能, 對準QR碼掃描,即可馬上進行問卷作答, 或用這連結 https://cutt.ly/OjteJqa

What may be troubling you (physical) ?



A patient survey for an organisation/renal

unit to find out

- How patient are doing on "Living well with the kidney disease"?
- What issues are troubling, worrying or preventing them from living well?
- What matters to them most?
- What may they wish others (family members,

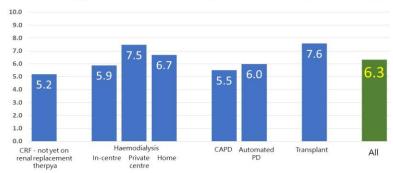
healthcare professionals & system) could do for them or options that they would like to have to live well?

- What can they do for themselves to live well?

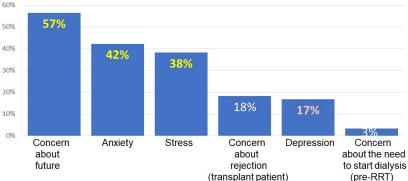




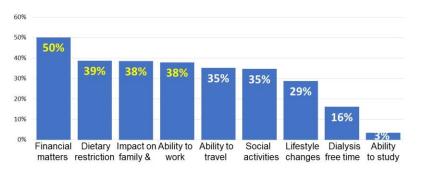
Am I living well with kidney disease ? (1-10 分)



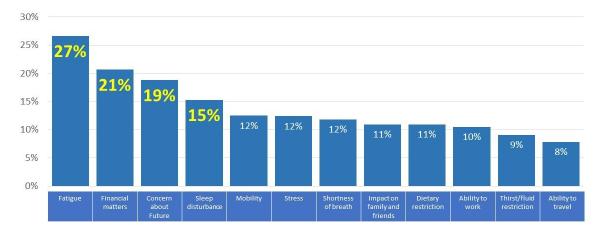
What may be troubling you (psychological)?



What may be troubling you (life impact) ?



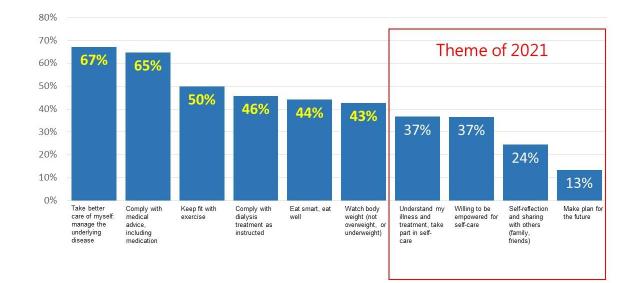
What may be troubling you? Top 3 items (physical, psychological, life impact)



How can others (medical system/professionals) assist you to live well with kidney disease?

Empathy Consider from the perspective of the patient Listen and communication Provide more information Actual support +++

What can you do yourself to live better with kidney disease?



How can others (family and friends) assist you to live well with kidney disease?

Active concern and care Encourage, support, understanding Listen and communicate



Dr. Lui Siu-Fai President,

International Federation of Kidney Foundations



Hong Kong

54%

41% 39%

36%

35%

Living well with kidney disease International Pilot Study of 8 organisations from 7 countries

	Hong Kong	Malaysia	Bangladesh	India Tanker Foundation	Hungary	Italy
Number	1138	1255	350	618	256	905
Mean Score	6.3	6.9	5.8	6.7	6.6	6.2
SD	2.0	2.1	2.0	2.5	2.1	2.0

Bangladesh



Hong Kong		Malaysia		Bangladesh		India Tanker Foundation		Hungary		Italy		
Q3a. Physica	1	15									5	
Fatigue	61%	Fatigue	57%	Fatigue	59%	Fatigue	55%	Fatique	71%	Fatique	57%	
Sleep problems	47%	Cramp	44%	Poor appetite	44%	Thirsty/Fluid restriction	40%	Mobility	46%	Thirsty/Fluid restrictio	n 37%	
Shortness of breath	47%	Thirsty/Fluid restriction	42%	Sleep problems	38%	Sleep problems	37%	Pruritus (itchiness)	41%	Sleep problems	35%	
Pruritus (itchiness)	41%	Sleep problems	40%	Pruritus (itchiness)	36%	Cramp	36%	Sleep problems	41%	Cramp	23%	
Mobility	36%	Restless legs	24%	Pain	31%	Shortness of breath	30%	Cramp	32%	Pruritus (itchiness)	22%	
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India Tanker

Q3b.	Psvc	holo	gical
			-

Concern about the future	57%	Concern about 45 the future	5%	Anxiety 39%	6	Anxiety 55	5%	Concern about 61 the future	n %	Concern about the future	58%
Anxiety	42%	Stress 27	7%	Depression 23%	6	Concern about 50 the future	%	Anxiety 3	9%	Anxiety	34%
Stress	38%	Anxiety 19	9%	Stress 16%	6	Stress 36	3%	Stress 3	1%	Stress	29%
Depression	17%	Depression 9	10/01	Concern about 5% the future	6	Depression 28	3%	Depression 1	7%	Depression	19%

Q3c. Life Imp	bact	7 <u>.</u>			14			52		7 <u>11</u>
Financial impact	50%	Financial impact	51%	Financial impact	59%	Financial impact	64%	Lifestyle changes	44%	Lifestyle changes
Diet restriction	39%	Lifestyle changes	48%	Ability to work	40%	Ability to work	47%	Ability to work	40%	Impact on family and friends
Impact on family and friends	38%	Diet restriction	40%	Impact on family and friends	36%	Diet restriction	43%	Financial impact	38%	Ability to travel
Ability to work	38%	Social activities.	31%	Lifestyle changes	13%	Ability to travel	33%	Ability to travel	35%	Ability to work
Ability to travel	35%	Ability to travel	31%	Social activities.	13%	Lifestyle changes		Impact on family and friends	33%	Diet restriction

Q4. Top 3 concerns/problems

Malaysia

Fatigue	27%	Concern about the future	23%	Fatigue	43%	Financial impact	44%	Fatigue	45%	Fatigue 64	4%
Financial Impact	21%	Financial Impact	23%	Financial Impact	37%	Concern about the future	31%	Concern about the future	24%	Impact on family and 63 friends	3%
Concern about the future	19%	Fatigue	20%	Poor appetite / diet restriction	27%	Anxiety	29%	Mobility	23%	Lifestyle changes 56	6%
Sleep problems	15%	Thirsty/ Fluid restriction	15%	Sleep problems	18%	Fatigue	27%	Sleep problems	15%	Concern about 51 the future	1%
Stress	12%	Sleep problems	13%	Shortness of breath	14%	Poor appetite / diet restriction	20%	Thirsty/ Fluid restriction	14%	Thirsty/ Fluid restriction ¹²	2%

India Tanker

Foundation

Hungary

Italy



https://youtu.be/yw0oWFvxgm8

The online dance for World Kidney Day 2021 at Hong Kong by the Hong Kong Kidney Foundation Dance Group The popular "Crab dance" originated from Thailand, to relieve stress. (as we have been tied down by COVID for too long).



協和麒麟香港有限公司 瑞士諾華製藥(香港)有限公司 暉致香港 賽諾菲香港有限公司

















支持夥伴 百特醫療用品有限公司 費森尤斯卡比香港有限公司 香港大塚製藥有限公司



March 11, 2021 2 sessions: 11 am CET I 10 pm CET

World Ridney Day

ISN & IFKF-WKA Webinar: World Kidney Day 2021: Living well with kidney disease ISN President Executive Director, The George Institute for Global Health, India.

Vivekanand Jha

Webinar

President, IFKF – World Kidney Alliance. Adjunct Professor, JC School of Public Health and Primary Care, The Chinese University of Hong Kong. Hong Kong, China.

Allison Tong Principal Research Fellow, Sydney School of Public Health, The University of Sydney, Australia.

Kamyar Kalantar-Zadeh Co-Chair, WKD Steering Committee. Chief, Division of Nephrology, Hypertension and Kidney Transplantation Tenured Professor of Medicine, Pediatrics Public Health and Nursing Sciences. University of California Irvine, USA.

Philip Li Co-Chair, WKD Steering Committee. Senior Consultant Physician and Honorary Professor of Dep. of Medicine and Therapeutics, Prince of Wales Hospito Chinese University of Hong Kong, China.

Tess Harris - Session 1 President, PKD International. President, FEDERG. CEO, Polycystic Kidney Disease Charity. Richard Knight - Session 2 President, American Association of Kidney Patients



Patient engagement: What matters to patients

ISN & IFKF-WKA Webinar

World Kidney Day 2021 Living well with kidney disease 11 March 2020, 11 am and 10 pm CET

Siu-Fai Lui BBS MH JP

 President, International Federation of Kidney Foundations-World Kidney Alliance.
Co-Program Director, World Kidney Day Steering Committee
Chairman, Hong Kong Kidney Foundation.

https://youtu.be/H1QZ0fx0anY



Actions Living well (Life participation) Establish a patient-reported outcome measure · Conduct routine assessment of life participation in clinical care Address life participation in communication and shared decision-making Regulators to support as a metric for quality care or to support labelling claims for medicines/devices Funders to establish targeted calls for studies focused on living well (with life participation as an **Optimize Symptom Management** Living well with Kidney Disease Kam Kalantar-Zadeh, MD, MPH, PhD k/Linkedin: @KamKalanta and a she Renal https://youtu.be/Jf2PL0ue7VE LIVING WELL WITH

Opening remarks Prof Vivekanand Jha

Dr. Siu-Fai Lui https://youtu.be/zMJE4o-QWxw





KIDNEY DISEASE

Tess Harris, Polycystic Kidney Disease Charity (UK) & Kidney Patient

Full page special article on 4 newspapers



星期四 2021-3-11 明朝



理局订效總載局规度欄主題社主 們? 他們可以做些若麼事使他們的法走過得好些?" 高智豐實刻不容 139名智病病(人會)開電調查: 調查得書是取發現。 約勞病(復康豐盛人生) 目的在 醫滅人見涼入了解緊痛患者面對的問題,以及對他們而言甚 民間壯祖人的對 受腎酸醫化治療的病人如何買更 居是最重要的事項, 調查提供已在時級和對主心你。並在 人如何加速對治療的參與,培養 此時利別出,或們會定在未來日子可以與腎病患者一回應進 烈者化產素等了。如這種提供之一個的心理解,如這種提供之一個的方面,可能



Are your kidneys OK?

Are you at risk of kidney disease?

Do you have diabetes, hypertension past medical or family history of kidney disease? If you have, you are at risk.

Messages from

Ms. Rita Fan, GBS, JP. Patrons of Hong Kong Kidney Foundation Professor Sophia Chan, JP. Secretary of Food and Health Bureau Dr. Constance Chan, JP. Director of Health Mr. Henry Fan, Chairman, Hospital Authority. Dr. Tony Ko, Chief Executive, Hospital Authority. Dr. Leong Che-Heong, GBM, GBS, JP. President, HKKF Professor Richard Yu, SBS. Patron, HKKF **Professor Vivekanand Jha, President, ISN** Dr. Siu-Fai Lui, BBS, MH, JP. President, IFKF-WKA **Professor Philp Li, Co-convenor, WKD Steering committee**

Dr. Siu-Fai Lui, BBS, MH, JP. Chairman, HKKF Dr. Cheng Yuk Lun, Chairman, HKSN Ms. Lee Yuk Hing, President, Hong Kong Association of Renal Nurses

1 in 10 has variable degree of kidney disease At the early stage of kidney disease, there may not be any symptom

Kidney disease may progress to end-stage kidney failure. Every year, around 1400 new cases of end-stage kidney failure in Hong Kong, requiring renal replacement therapy to maintain life.

Kidney disease causes many physical symptoms, psychological burden and affecting daily life and living.



World Kidney Day 2021 Living well with kidney disease

The voice of the patient

Result of the patient questionnaire on living well with kidney disease

(Photo of patient activities)

•

We (heathcare professionals) care for patients with kidney disease.

Better care. Walk with you together. We will enhance the treatment and rehabilitation. Active Participation. Be strong.

Photo of healthcare professionals and supporters (Pharmaceutical companies)

Newspaper report on World Kidney Day

逾70%腎病患者拒剥 感受	表達自我	學會籲病	人抒發	
03月07日(日) 22:18	⊖ 推介	0 分享	y Tweet	6 分享
				F



調查發現逾70%腎病病人不願表達自己感受。(受訪者提供)

為響應世界腎臟日,有學會透過調查,進行一項大型末期緊衰竭病人 的問卷調查,發現超過70%患者收埋自我,不肯表達個人感受,亦較 少計劃自己的未來路向,認為緊病患者單以醫病為本的生活模式並不 足夠,患者應多勇於表達自己感受,積極面對自己未來的生活。 目前本港有1.3萬名末期緊衰竭病人正接受腎臟替代治療,而每年新 症約有1,300人。事實上,目前每10位市民便約有1位患有不同程度 的緊病。香港腎臟基金會、香港腎科學會、香港腎科護士學會於年初 進行一項調查,成功訪問1138名緊病病人,發現超過70%患者不願 表達自我感受,較少與他人分享自己的病況,亦有逾80%患者沒有計 劃自己的未來路向,反映目前的腎病治療單聚焦在疾病本身,較少照 顧患者的心靈需要。

三個主辦學會認為,國際醫療界正強調慢性疾病應以病人為中心,除 了治病的本身,亦要顧及患者的自身需要,讓患者積極抵 病,進一步提升自己的生活質素。

https://hk.on.cc/hk/bkn/cnt/news/20210307/bkn-20210307221809857-0307_00822_001.html

香港商報網 2021-03-08 星期www.hkcd.com 財經大報 商界平台

首頁 今日商報 港澳 經濟 地產 股市 疫情 視頻 圖集 評論 社團 神州 台海 環球

(4) 滾動新聞: 走假扮贾門赌場職員 女子損失約80萬元 | 中國游泳爭霸奪落幕 廣東隊三全收官! | 泥頭車泥斗:

首頁 > 新聞 > 香港

調查發現本港6成洗腎病人身心社有困擾

2021-03-07 16:58 來源:香港商線網

香港腎曬基金會、香港腎科學會、香港腎科護士學會主辦「世界腎曬日在 香港」,大會指今年世界腎曬日的主題是「積極面對腎病復康豐盛人生」, 並公布了在年初進行的「如何活得更好些?」問卷調查結果。

此次問卷調查成功收回1138份問卷,結果顯示受訪者對患者生活之自我 評分平均分為6.3分,反映醫療措施和社會配套,再加上病人提高主動性及 參與才能改善目前狀況。

http://www.hkcd.com/content/2021-03/07/content 1253526.html

調查發現,腎友在生理上的主要困擾包括疲勞、睡眠問題和唔夠氣與痕 癢,分別有61%、47%和41%受訪者選擇;心理方面的主要困擾是擔心未來 情況、憂慮和精神壓力,有57%、42%和38%受訪者選擇,至於生活方面的 主要困擾有經濟問題、飲食限制和對家人及朋友的影響、工作能力,各有 50%、39%和38%受訪者選擇。

香港腎藏基金會、香港腎科學會、香港腎科獲士學會表示,問卷調查顯示 有67%腎友認為能夠好好照顧自己和控制病情可以令自己生活過得好些、 65%腎友認為遵從醫生建議如用藥可令自己生活過得好些,而50%腎友認為 保持身體健康、多運動可令自己生活過得好些。

大會指國際醫療界現正強調慢性病應以病人為中心作更好的治療和復康基礎,而新理念是顧及患者價值觀和整體成效,至於新模式是講求積極、自主、投入和擁有,因此醫護應激勵腎友在治療中成為積極參與者,確保他們之终身性參與,這對腎友及其護理夥伴是同等重要。

香港腎臟基金會、香港腎科學會、香港腎科護士學會透露,香港目前有1 萬3千多名末期腎衰竭病人正接受腎臟替代治療、每年新症約有1300人、而 現時每10位市民中便約有1位患有不同程度的腎病,因此如何加強預防腎病 及如何優化治療末期腎衰竭都是刻不容緩的。

[責任編輯: 靜文]

腎病治療新理念 鼓勵患者積極參與

【香港商報訊】記者周偉立報道:今年世界腎 臟日的主題是「積極面對腎病,復康豐盛人 生」。香港腎臟基金會、香港腎科學會、香港腎 科護士學會早前進行一項調查,成功收回1138份 問卷,結果顯示受訪者對患者生活之自我評分平 均分為6.3分,反映醫療措施和社會配套,再加上 病人提高主動性及參與才能改善目前狀況。調查 發現,腎友生理上主要困擾包括疲勞、睡眠問 題、唔夠氣、窺濱等,分別有61%、47%和41%受 訪者選擇:心理方面則擔心未來的情況、憂慮以 及精神壓力,則有57%、42%和38%受訪者選擇。 而生活方面,經濟問題、飲食限制,以及對家人 及朋友的影響和工作能力,各有50%、39%和38% 受訪者選擇。

調查又指,有67%腎友認為能夠好好照顧自己 和控制病情可以令自己生活過得好些,65%腎友 認為遵從醫生建讀如用藥可令自己生活過得好 些,而50%腎友認爲保持身體健康、多運動可令 自己生活過得好些。而選擇表達個人感受、與他 人交談分享,以及計劃未來安排均屬百分比偏 低,反映目前腎病治療停留於以疾病爲中心,單 以替代治療法去延長壽命。模式屬於消極、拘 束、限制和壓迫的。

他們指,國際醫療界正強調慢性病應以病人為 中心作更好的治療和復康基礎,目的要尊重病人 意願,讓他們繼續有尊嚴自在生活,維持原有的 角色和社會功能,能夠管理操控個人的健康和福 祉。而新的理念是以病人為中心、頗及患者價值 觀和整體成效。新模式請求積極、自主、投入和 擁有,故醫證應該激勵腎友在治療中成為一個積 極的參與者,要確保他們的終身性的參與,這對 於腎友及其護理夥伴是同等重要。



調查:70% 腎病患者「收埋自我」

【本報訊】為響應世界腎臟日,有學會透過進行 一項大型末期腎衰竭病人的問卷調查,發現超過70% 患者 [收理自我],不肯表達個人感受,亦較少計劃 未來的安排。學會認為腎病患者單以醫病為本的生 活模式並不足夠,患者應多勇於表達自己感受,積 極面對未來的生活。

香港商銀版權作品,轉載須註明出處。

心靈需要 缺少照顧

目前本港有13,000多名末期腎衰竭病人正接受腎 臟替代治療,而每年新症約有1,300人。事實上,目 前每10位市民,便約有一位患有不同程度的腎病,

如何加強預防腎病以及如何優化治療末期腎衰: 都是刻不容緩。

香港腎臟基金會、香港腎科學會、香港腎科護 士學會於年初進行一項調查,成功訪問1,138名腎病 病人,發現超過70%患者不願表達自我感受,較少與 他人分享自己病況;亦有逾80%患者沒有計劃自己的 未來路向,反映目前的腎病治療單單聚焦在疾病本 身,較少照顧患者的心靈需要。3個主辦學會認為, 國際醫療界正強調慢性疾病感以病人為中心,除了 治症的本身,亦要面及身素的自身需要,濾半表樁

極投入地面對腎病,進一步提升自己的生活質素。



■調查發現逾70%腎病病人不願表達自 己威受。 (受訪者提供)

on.cc 東網

Radio programs on World Kidney Day

Dr SF Lui on Radio program "Living happily"



Dr SF Lui 9 March 2021 https://www.facebook.com/22685350 53209515/posts/3980785365317800/





主題: 腎病風險你要知 嘉賓:鄭玉麟醫生(香港腎科學會主席) 12 March 2021 https://www.rthk.hk/.../episode/737437/autoplay/archiv e/2



主題:面對腎病,豐盛人生 嘉賓:雷兆輝醫生(香港腎臟基金會主席、 國際腎臟基金會聯會世界腎臟聯盟會長) 19 March 2021

https://www.rthk.hk/radio/radio1/programme/healthpedia/episod e/738653/autoplay/archive/2?fbclid=IwAR1Hoq5aGeDBm7kt8IGk1 QW-ZGbmnzUwTm6d5I4PxCUZugvymDNUdJjgbZQ

TV programs on World Kidney Day

無綫新聞

慢性腎衰竭患者無法排出體內廢物 逾1.2萬人需長期洗腎或換腎 http://news.tvb.com/local/604f7c9b335d196716514c11



野臟就好像人體的過濾器,但一旦患上慢性野衰竭,體內積聚的廢物就無法自然排出,本港目前 有超過一萬二千名末期野衰竭患者,需要長期洗野或接受换野。

緊衰竭患者麥女士稱:「小便出血,我16歲便開始,通常是早上發現小便有血,維持一日左 右,第二日便不會再出血。」

麥女士直到36歳,經驗血後才發現患上醫小球炎,起初病情不算嚴重,不需要洗醫,但多年後 她患上乳癌,接受化療後,原先的醫病已經惡化成醫衰竭。

要女士表示:「全身膚色斑駁不均,好像是尿毒症,脫髮、生頭瘡、生口瘡,皮膚狀況很差,我 一檢查(肌酸酐指數)已經去到四百,四百多,(醫生)還說要多等九個月才能在這個位置開肚喉, 準備洗肚,」

究竟甚麼是慢性醫衰竭?

醫病科專科醫生唐國隆指:「兩個醫裡面,其實有很多細小的醫小球,血液經過醫小球,便會將 多餘的廢物排出來,多餘的水分會排出來,如果你的醫有問題,變相好的東西會流失,不好的廢 物卻不懂排出,」

慢性醫衰竭分為五期,由於早期病徵不明顯,所以不少病人確診時,已經是第五期。醫生提醒, 當察覺到出現某些病徵,就應該及早檢查。

唐國隆指:「普通的尿道炎,大家都知道,可能去小便比較頻密、赤痛。如果你沖廁時,發現泡 泡仍依附在廁缸問邊,很難沖走的話,就是蛋白尿。無緣無故血壓高、有腳腫、眼腫,這些就是 醫病的病徵。」

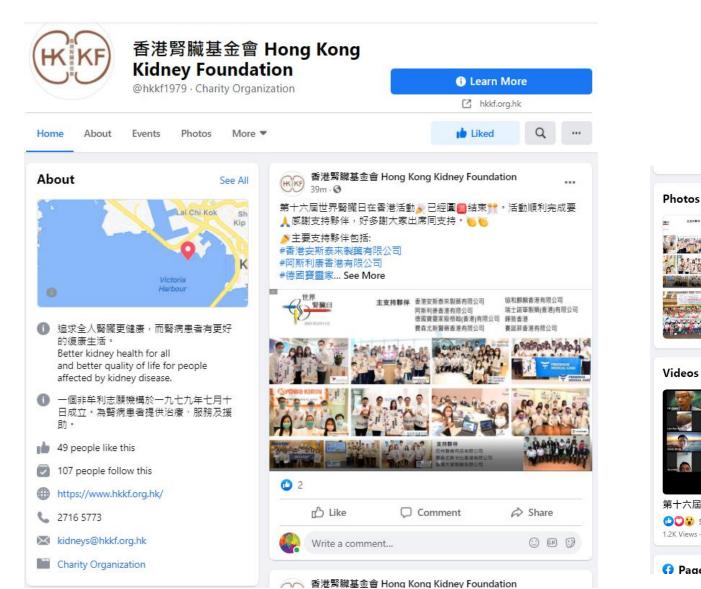


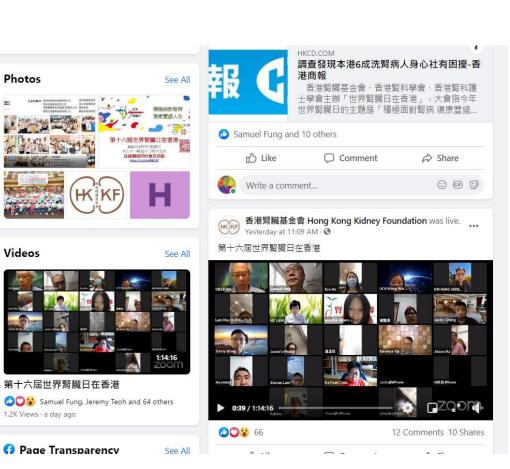




https://news.tvb.com/programmes/vitallifeline/60588771335d19260b0dd68d

HKKF Facebook on World Kidney Day





Mass Transit Railway (MTR)

Community poster

7 to 13 March 2021





Protect your kidney, everyone to take part

Mass Transit Railway (MTR)

300 large trackside advertising lightbox panel (26 March – 16 April 2021 TBC)



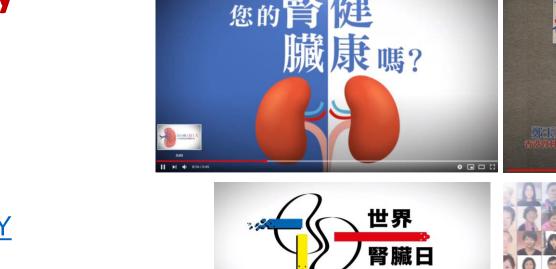
Mass Transit Railway (MTR)

29-31 March 2021 3-4 April 2021 https://youtu.be/fCJWSSJbp2Y

45-seconds video

95 plays per day, on spot telecast in any 107 units of 103" Digital Motion at 27 key stations and

33 units of concourse.



全城參與 維護腎康





Follow up action (proposals)

• Research into key symptoms (fatigue, sleep problem)

To be commissioned and funded by Hong Kong Kidney Foundation and Hong Kong Society of Nephrology (to be confirmed)

• Eat smart, eat well

With Hong Kong Society of Nephrology, HK Dietitian Association, Patient group.

Patient self-evaluation and reflection tool/ process

 To develop an Apps or hard copy for a patient to conduct periodic self review (such as for annual review), to share with healthcare professionals, family/friends.